

WELCOME TO THE CRESTO WORLD



FROM OUR CEO

Thank you for your interest in becoming part of the Cresto distribution network.

At Cresto Safety, we believe real progress comes from strong, long-term partnerships. Our distributors are not just resellers – they are trusted local experts who help make height safety accessible, effective, and relevant across industries and geographies.

As a Cresto distributor, you'll be joining a company that puts end-user value at the center of everything we do. We provide more than just products – we deliver a complete system backed by training, service, and support. And we'll work closely with you to help you grow your market, your customer base, and your impact.

Let's raise the standard for safe work at height – together.

Björn Skölderud
CEO, Cresto Safety AB



➤ **SWEDISH DESIGN & COMPLIANCE TESTED**
FOR HARSH CONDITIONS



➤ **TRUSTED BY PROFESSIONALS** FROM
WIND AND ENERGY TO
UTILITIES, TELECOM,
AND RESCUE



➤ **DIGITAL TRAINING AND SERVICE BUILT IN** LOCAL
SUPPORT DRIVES LONG-
TERM CUSTOMER VALUE

➤ **PART OF THE BERGMAN
& BEVING GROUP**

BERGMAN & BEVING



WHAT YOU GET AS A CRESTO DISTRIBUTOR

Our distributors are supported with tools, training, and resources to succeed – from day one.

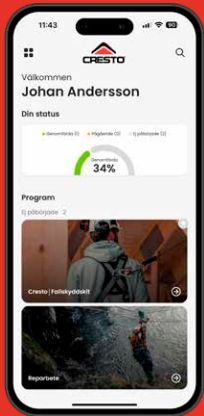
- ▶ Commercial onboarding and sales support
- ▶ Technical product training and certification
- ▶ Joint business planning and growth initiatives
- ▶ Co-branded marketing and campaign assets
- ▶ First access to new product innovations
- ▶ Dedicated account management
- ▶ Partnership with a respected Swedish safety brand

THE DISTRIBUTORS WE ARE LOOKING FOR

We partner with established distributors who know their market, understand safety, and want to grow with a high-quality offering. You might be a regional or national PPE distributor, an industrial supply chain operator, or a specialist retailer group in height access and rescue solutions.

WHAT WE VALUE:

- ▶ In-depth knowledge of local industries
- ▶ A strategic, long-term approach to market development
- ▶ The capacity to represent and position a premium brand at scale
- ▶ A professional sales team ready to learn, collaborate, and grow with us



DIGITAL SALES TRAINING

IN-STORE CONCEPTS



BUYER'S GUIDES AND FOLDERS



OUR WORLD OF SAFETY PRODUCTS

Every Cresto product is part of a complete system – designed, tested, and assembled in Sweden for professionals who work at height every day. From webbing to hardware and digital traceability, every detail is engineered to perform, protect, and last.



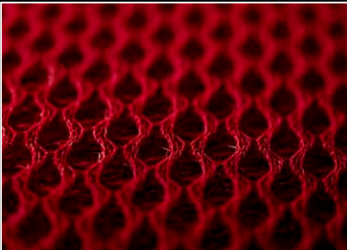
**EXTENDED HARNESS
LIFECYCLE: 10+2 YEARS
CONFORMANCE**



**INSPECTION PROGRAMS,
PRODUCT TRAINING, AND
TECHNICAL DOCUMENTATION**



**NORDGUARD™ WEBBING
EXCEEDS INDUSTRY STANDARDS**



**BREATHABLE 3D MESH PADDING
FOR EXTENDED-USE COMFORT**



**SWEDISH INNOVATION,
EUROPEAN MANUFACTURING**



**CARABINER THAT COMBINES
ATTACHMENT AND CHEST BUCKLE
FOR A CLOSE-FITTING FIT**



**SCAN AND TRACK FOR
INSTANT COMPLIANCE**



**ALUMINUM BUCKLE WITH
DOUBLEPRESSURE FOR
EXTRA SECURITY**



READY TO PARTNER UP?

We're always looking for forward-thinking, safety-driven distributors who want to grow with us. Whether you're expanding your portfolio or strengthening your offering with a premium brand, Cresto Safety gives you the platform and support to succeed. **Let's bring safe work at height to your market – together.**

**CONTACT US TO LEARN MORE ABOUT BECOMING
A CRESTO DISTRIBUTOR.**

